

# VISUAL CONTRACT INDEX

INTRODUCTION DISCOUNT 20%  
for projects confirmed by 31/12/09

Details

What

Costs

Visual index for  
• terms and conditions  
• contracts  
• policy documentation

+

Serie of legal  
icons+ symbols

+

Click on  
hyperlinks to read  
underlying  
information.

Structure + entrance in line  
with users logic.

Plain language

→ click here  
for example

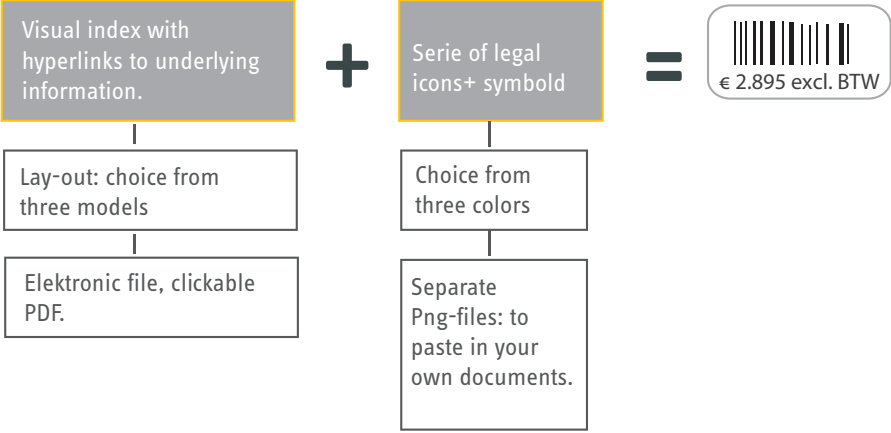
© www.legalvisuals.nl

LESS WORDS, MORE INSIGHT



# Costs

## BASIC



## EXTRA

- Unique infographic - custom made + € 1.500 + tax per set of terms
- Extra legal icons + symbols + € 100 + tax each
- Layout in color/style corporate image + € 300 + tax
- Clickable as website HTML, Flash + ask for quote
- User testing + adjustments + ask for quote

## LOW TECH

- Stand alone informationgraphic, non-clickable. Fit for print work. - € 800 + tax

# VISUAL CONTRACT INDEX

## Details

### Work flow

#### CLIENT

1. Project confirmation + 40% advance payment of project fee.
2. Complete design questionnaire + provide set of conditions.
4. Client check + one round of comments and adjustment.
6. Payment total fee.

#### LEGAL VISUALS

3. Legal Visuals provides draft version of design.
5. Legal Visuals delivers final clickable file of visuals index and full text + separate png-files of the legal icons.
7. Support of user testing - if included in project.

### Conditions

**The general terms and conditions of Legal Visuals are applicable.**

**Click for a summary. The full text will be included in a project proposal.**

### License

#### **B. Non-exclusive license In lieu of article 21 of the general terms and conditions:**

- 21.1 Upon full payment of the project fee, the client will be granted a non-exclusive license to use the provided design, to publish and to multiply in accordance with the agreed use and goals, as defined in the design questionnaire that is part of the agreement.
- 21.2 The client will acknowledge the copyright of Legal Visuals on the design and/or the icons in any publication as follows: © www.legalvisuals.nl
- 21.3 The client needs explicit permission of Legal Visuals for any other use. The client will owe an additional license fee for such use.
- 21.4 For custom project the Client and Legal Visuals may agree on an exclusive license on conditions to be further agreed on.